



To contribute to a feature: Note the contribution deadline. Note the specified writer and contact them directly via the information opposite.

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**Editorial and online news desk:** Tel: 0117 9805 040

Editor: Genevieve Lewis – editor@printmonthly.co.uk – @printmonthlyed

News Reporter: Carys Evans – carys@printmonthly.co.uk – @PMCarysEvans

**Features team:**

Robert Fletcher – rob@linkpublishing.co.uk – Tel: 0117 980 5048

**Sales team:** Tel: 0117 960 3255

Account Manager: Richard Tuck – richard@linkpublishing.co.uk

## JANUARY

Deadline for contributions: **November 15th**  
Ad copy deadline: **December 11th**  
Publication date: **January 6th**

### Textile Printing

Cited as a key diversification market, what are the most realistic textile print services you can add to your business?

By Carys Evans

### Binding Technology

An in-depth look at the latest short-run perfect binding equipment

By Genevieve Lewis

### Pressroom Efficiency

What practical steps can you take to improve efficiency and productivity in the workplace?

By Rob Fletcher

### Digital Print Equipment

A study of the latest developments in high speed digital printing equipment

By Rob Fletcher

## FEBRUARY

Deadline for contributions: **January 10th**  
Ad copy deadline: **January 31st**  
Publication date: **February 10th**

### Perfect Paper Part I

Analysing some of the latest designer grades available to the market

By Rob Fletcher

### Apprenticeships

Do apprenticeship schemes still have relevance in the modern workplace and how can they add value to a business?

By News Reporter

### Ink Technology

A look at the lifeblood of the industry

By Carys Evans

### Packaging Innovations

Looking ahead to Packaging Innovations 2020 and considering the relevance to commercial print companies

By Genevieve Lewis

## MARCH

Deadline for contributions: **February 7th**  
Ad copy deadline: **February 28th**  
Publication date: **March 9th**

### FESPA 2020 Preview

What's in store at FESPA 2020 and why should UK print professionals consider attending?

By Carys Evans

### Wide-Format Equipment

What's new in wide-format and how can this kit help print-service-providers grow their business?

By Carys Evans

### Recycling

How can you do your bit for the environment and make cost savings at the same time?

By Genevieve Lewis

### Die Cutting

What's new in this market and how can this kit help you bolster output quality?

By News Reporter

## APRIL

Deadline for contributions: **March 6th**  
Ad copy deadline: **March 27th**  
Publication date: **April 6th**

### Personalised Print

How innovations such as variable data print can help to make print more relevant in a digital age

By Carys Evans

### Direct Mail

Analysing the latest trends and growth patterns in this sector

By Genevieve Lewis

### MIS Systems Part I

What new management information systems are available and how can they help improve your business?

By Rob Fletcher

### Lamination Equipment

Studying the latest advances in lamination technology and how new kit can boost output

By News Reporter

### Sign & Digital UK Preview

What are the major highlights for this year's event and what key trends can we expect to see?

By Carys Evans

## MAY

Deadline for contributions: **April 3rd**  
Ad copy deadline: **April 24th**  
Publication date: **May 4th**

### Creasing and Folding

What's new in this critical part of the print finishing process?

By Rob Fletcher

### Energy Efficiency

How can environmentally friendly technology such as solar panels and battery storage improve your business?

By Genevieve Lewis

### Drying Technology

A look at the latest solutions in UV drying systems and the impact they can have on your production process

By Carys Evans

### Special Effects in Print Part I

How can special effects make printed work look more appealing?

By News Reporter

## JUNE

Deadline for contributions: **May 8th**  
Ad copy deadline: **May 29th**  
Publication date: **June 8th**



### Drupa Preview

Looking ahead to the global showcase of print in Germany and picking out some of the key highlights for UK visitors [By Genevieve Lewis](#)

### Web to Print

What new systems are on offer and how can they help you win new customers?  
[By News Reporter](#)

### Litho Technology

What new litho print developments can you expect to see at Drupa 2020? [By Rob Fletcher](#)

### Crossmedia for Print

A look at how augmented reality and other technologies are helping make print more relevant in digital age [By Carys Evans](#)

## JULY

Deadline for contributions: **June 5th**  
Ad copy deadline: **June 26th**  
Publication date: **July 6th**

### Direct Mail Equipment

Analysing the latest direct mail equipment and systems to aid efficiency [By Carys Evans](#)

### Feeding and Collating

A look at the latest feeding and collating technology on the market, and the impact it can have on your business [By Rob Fletcher](#)

### Trade Printing

Can outsourcing some of your work help bring in new business and customers?  
[By Genevieve Lewis](#)

### RIPs and pre-flights

The steps to make sure that projects get up and running smoothly [By News Reporter](#)

## AUGUST

Deadline for contributions: **July 10th**  
Ad copy deadline: **July 31st**  
Publication date: **August 10th**

### Adding Value to Print

How to improve your profit margin on printed jobs by adding extra value  
[By Genevieve Lewis](#)

### Colour Management

Analysing the importance of colour management software and the impact it can have on production [By Carys Evans](#)

### Wide-Format Applications

What wide-format markets are realistic targets for commercial printers?  
[By News Reporter](#)

### Guillotines

An in-depth look at the latest guillotine technology and how it can help print businesses improve output  
[By Rob Fletcher](#)

## SEPTEMBER

Deadline for contributions: **August 7th**  
Ad copy deadline: **August 28th**  
Publication date: **September 7th**

### Labels Applications

What sort of label printing work should commercial print companies be seeing to target?  
[By Carys Evans](#)

### The Print Show 2020 Preview

Looking ahead to The Print Show 2020 and picking out some of the key highlights for the event [By Rob Fletcher](#)

### 3D Print

An analysis of whether this is a viable market for commercial printers to move into  
[By Carys Evans](#)

### Finance

Considering some of the different options to aid equipment purchases [By News Reporter](#)

### Perfect Paper Part 2

Looking at the latest paper products on the market and how they can help improve output [By Rob Fletcher](#)

### Promotional Printing

Is this a viable market for commercial printers to move into? [By Genevieve Lewis](#)

### Packaging

What sort of opportunities await commercial printers in this sector? [By Genevieve Lewis](#)

## OCTOBER

Deadline for contributions: **August 28th**  
Ad copy deadline: **September 23rd**  
Publication date: **October 5th**

### MIS Systems Part 2

Analysing the latest development with management information software over the past year [By Rob Fletcher](#)

### Humidification Systems

What's new in humidification technology and what can this kit do to help improve your workplace? [By Carys Evans](#)

### Toner-Based Presses

A round up of the latest toner-based press technologies [By News Reporter](#)

### Lamination Applications

Looking at some of the more unusual or exciting applications using lamination finishing techniques [By Genevieve Lewis](#)

## NOVEMBER

Deadline for contributions: **October 9th**  
Ad copy deadline: **October 30th**  
Publication date: **November 9th**

### Foiling and Embossing

How you can use foiling and embossing to add value to printed work [By Carys Evans](#)

### Packaging Applications

How commercial print firms can diversify into this industry sector and the types of areas they should be looking at  
[By News Reporter](#)

### Bookletmakers

What are the latest developments in bookletmaking and what new kit is available to the market? [By Rob Fletcher](#)

### The Print Show 2020 Review

Looking back at The Print Show 2020 and analysing some of the key highlights from the event [By Genevieve Lewis](#)

## DECEMBER

Deadline for contributions: **November 6th**  
Ad copy deadline: **November 27th**  
Publication date: **December 7th**

### Special Effects in Print Part 2

What special effects can you add to printed work to help increase its value and appeal?  
[By News Reporter](#)

### Workflow Software

Looking at the latest workflow solutions to help printing companies improve efficiency  
[By Carys Evans](#)

### CTP Equipment and Plates

What's new with computer-to-plate technology and the impact on printing companies that use this type of kit [By Rob Fletcher](#)

### Mergers and Acquisitions

With consolidation of print companies an ongoing trend, how can you buy to grow your business? [By Genevieve Lewis](#)

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